

Orinoco Swap Shop 12/01/08

The first Swap Shop of 2008 was a lively event, well attended with a wide range of items dropped off for re-use. We had 140 swappers, most of whom came and went by lunchtime. Within forty minutes of opening we had weighed in over half a tonne of stuff.

Recording the weight of donated stuff was difficult but we're confident that we took in around 730kg of unwanted goods on the day and had collected 150kg in advance.

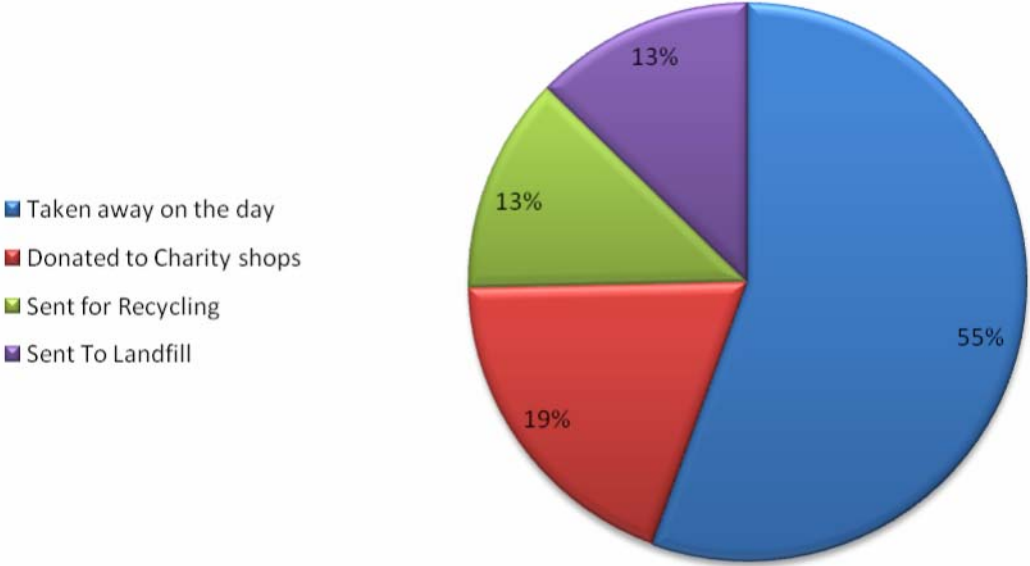
At the end of the swap we were left with around 300kg of goods: 60kg were donated on for consumer re-use (charity shops & the OCVA furniture store); 80kg were sent for recycling; 160kg were sent to landfill.

In total the swappers took away 580kg of stuff that would otherwise have been binned. All these lovely items are now enjoying a new lease of life.

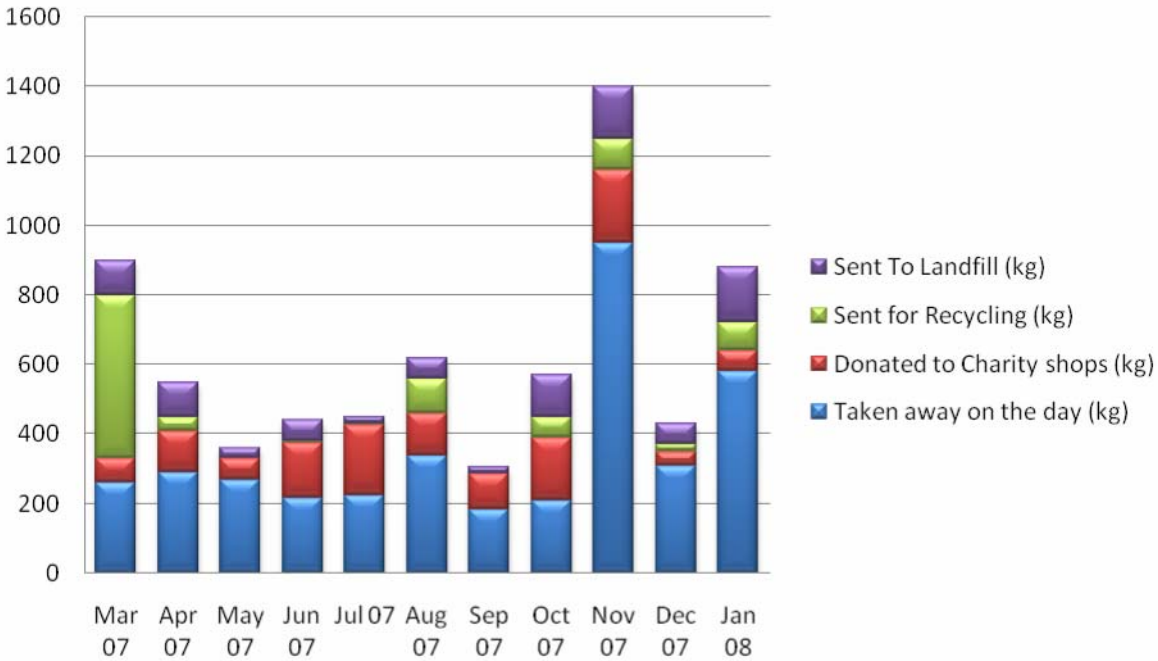
The Swap Shoppers spent £70 on food & drink. Together with our regular customers, they also spent £175 in our shop. The café is proving so popular that for the February Swap Shop we will be increasing the range of items on sale and switching to Organic and Free-range produce where possible.

The next Swap Shop will be on Saturday February 9th.

Orinoco Swap Shop Performance



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	Mar 2007	Apr 2007	May 2007	Jun 2007	Jul 2007	Aug 2007	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008
Number of Swappers	150	98	96	80	96	72	81	94	240	75	140
Donated on the Day (kg)	200	450	350	380	350	390	205	320	900	370	730
Collected in Advance (kg)	700	100	10	60	100	230	100	250	500	60	150
Total (kg)	900	550	360	440	450	620	305	570	1400	430	880
Taken away on the day (kg)	260	290	270	215	225	340	185	210	950	310	580
Donated to Charity shops (kg)	70	120	60	160	200	120	100	180	210	40	60
Sent for Recycling (kg)	470	40	0	5	5	100	0	60	90	20	80
Sent To Landfill (kg)	100	100	30	60	20	60	20	120	150	60	160

	Mar 2007	Apr 2007	May 2007	Jun 2007	Jul 2007	Aug 2007	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008
Waste Diverted	37%	75%	92%	85%	94%	74%	93%	68%	83%	81%	73%
Waste Recycled	52%	7%	0%	1%	1%	16%	0%	11%	6%	5%	9%
Waste Landfilled	11%	18%	8%	14%	4%	10%	7%	21%	11%	14%	18%

Cumulative Swap Total	3835
Cumulative Charity Re-use Total	1320
Cumulative Recycling Total	870
Cumulative Landfill Total	880