

Orinoco Swap Shop 09/02/08

The February swap shop was our busiest ever. In total, we had 290 swappers. In addition to our regulars, we had a good batch of new swappers attracted in by additional publicity and some special extra swap items collected in advance, including children's bikes and office furniture. The car park at the Bullingdon Community Centre was full by ten thirty (half an hour before we open) and there were queues at the door.

Recording the weight of donated stuff was difficult, especially now that some swappers have taken to hovering in the car park and grabbing stuff straight out of the cars as they arrive, but we're confident that we took in around 550kg of unwanted goods on the day and had collected 260kg in advance.

At the end of the swap we were left with around 90kg of goods: 50kg were donated on for consumer re-use (charity shops & the OCVA furniture store); 20kg were sent for recycling; 20kg were sent to landfill.

In total the swappers took away 720kg of stuff that would otherwise have been binned. All these lovely items are now enjoying a new lease of life.

The Swap Shoppers spent £80 on food & drink. Together with our regular customers, they also spent £230 in our shop.

The change to organic and free range (where possible) produce in our swappers' café was popular and wasn't as expensive as we had feared. We managed to switch to organic butter, cheese, ham, bread, lettuce and tomatoes. After costs the cafe still turned a profit of £45.

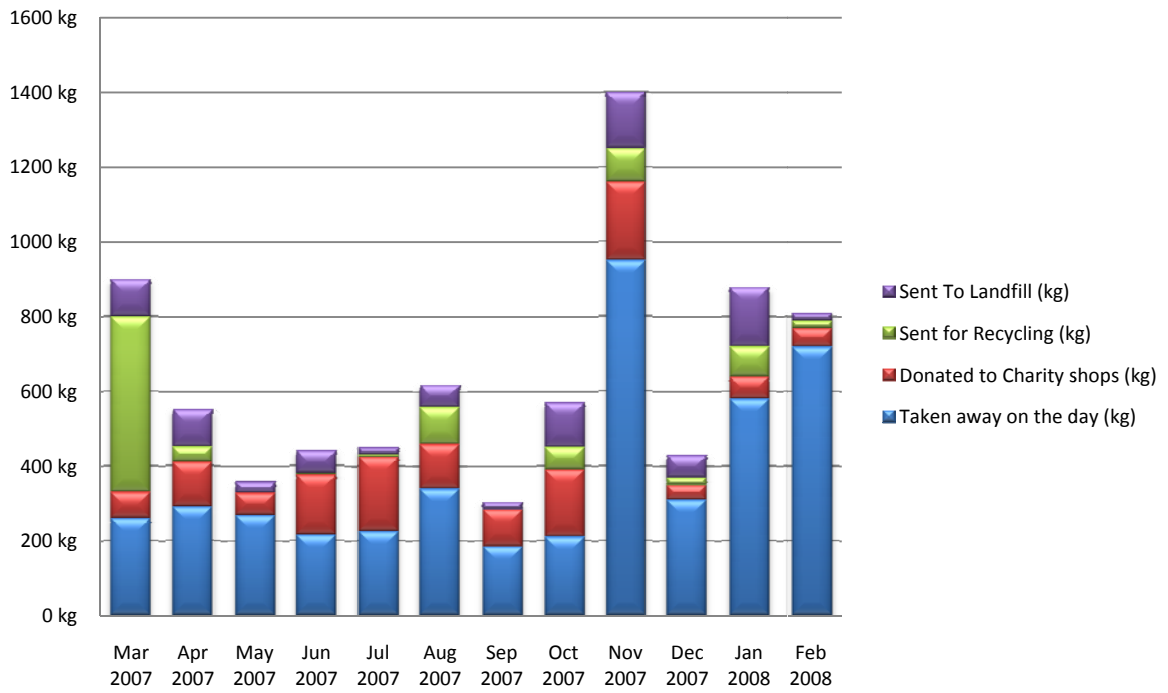
This was our twelfth swap shop in twelve months. The March swap shop will be our anniversary swap. Over the last year the Bullingdon CAG has found new homes for over four and a half tonnes of stuff. Nearly one and half tonnes of stuff was donated for charitable sale and over three quarters of a tonne was sent for recycling.

Bullingdon CAG is now working with the Headington Community Centre to run a second monthly Headington Swap Shop. The first Gladstone Road Swap will take place on Saturday 16th of February.

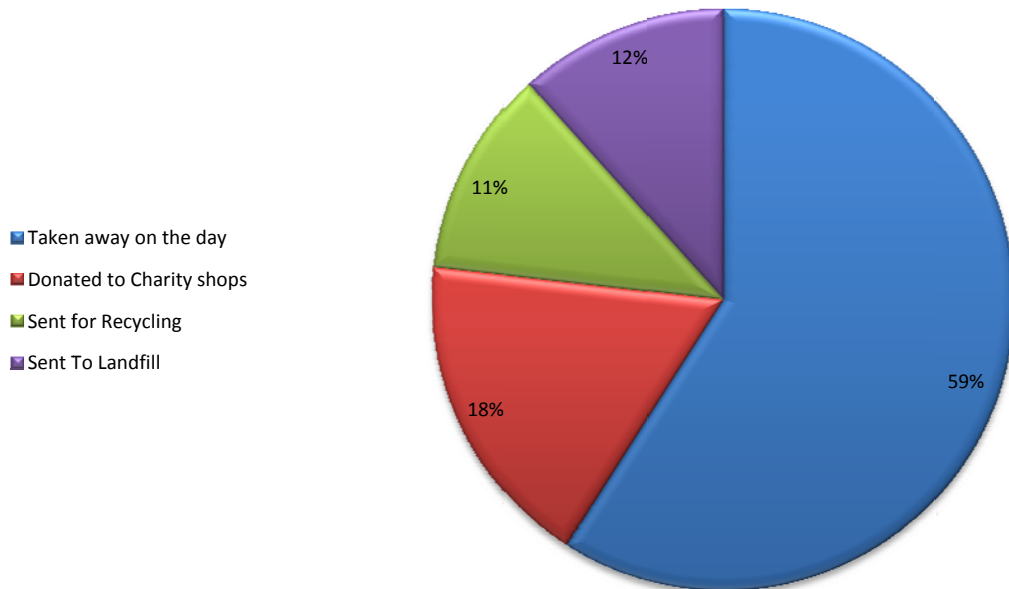
There will be a 'Big Book Give Away' at the Bullingdon Community Centre on Saturday February 23rd from 11am to 4pm. We have a large stock of new books: coffee table reference books, text books, novels, children's books, etc. and we're giving them away. Simple. All are welcome. Come along and grab yourself some free books.

The next Swap Shop will be on Saturday March 8th.

Orinoco Swap Shop Performance



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Category	Mar 2007	Apr 2007	May 2007	Jun 2007	Jul 2007	Aug 2007	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008	Feb 2008
Number of Swappers	150	98	96	80	96	72	81	94	240	75	140	290
Donated on the Day (kg)	200 kg	450 kg	350 kg	380 kg	350 kg	390 kg	205 kg	320 kg	900 kg	370 kg	730 kg	550 kg
Collected in Advance (kg)	700 kg	100 kg	10 kg	60 kg	100 kg	230 kg	100 kg	250 kg	500 kg	60 kg	150 kg	260 kg
Total (kg)	900 kg	550 kg	360 kg	440 kg	450 kg	620 kg	305 kg	570 kg	1400 kg	430 kg	880 kg	810 kg
Taken away on the day (kg)	260 kg	290 kg	270 kg	215 kg	225 kg	340 kg	185 kg	210 kg	950 kg	310 kg	580 kg	720 kg
Donated to Charity shops (kg)	70 kg	120 kg	60 kg	160 kg	200 kg	120 kg	100 kg	180 kg	210 kg	40 kg	60 kg	50 kg
Sent for Recycling (kg)	470 kg	40 kg	0 kg	5 kg	5 kg	100 kg	0 kg	60 kg	90 kg	20 kg	80 kg	20 kg
Sent To Landfill (kg)	100 kg	100 kg	30 kg	60 kg	20 kg	60 kg	20 kg	120 kg	150 kg	60 kg	160 kg	20 kg

Category	Mar 2007	Apr 2007	May 2007	Jun 2007	Jul 2007	Aug 2007	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008	Feb 2008
Waste Diverted	37%	75%	92%	85%	94%	74%	93%	68%	83%	81%	73%	95%
Waste Recycled	52%	7%	0%	1%	1%	16%	0%	11%	6%	5%	9%	2%
Waste Landfilled	11%	18%	8%	14%	4%	10%	7%	21%	11%	14%	18%	2%

Category	Cumulative	Average	Percentage
Total IN	7715 kg	643 kg	
Swap	4555 kg	380 kg	59%
Charity Reuse	1370 kg	114 kg	18%
Recycling	890 kg	74 kg	12%
Landfill	900 kg	75 kg	12%